

*Dementia Friendly
Communities*

Alzheimer*Society*

MANITOBA

Dementia Care & Brain Health

Annual Report 2016-2017

Help for Today. *Hope for Tomorrow...*[®]



Why do we exist?

About the Alzheimer Society of Manitoba

Beginning as a grass roots movement over 35 years ago, the Alzheimer Society of Manitoba has grown to become the leading resource in the province for people living with dementia and their families.

Helping people with the disease and their care partners live life to the fullest is the goal of our programs and services. We want to bring dignity, inclusion, respect and acceptance into the lives of those we serve. An important part of achieving these goals is through advocacy and by working to make our communities dementia friendly.

There are over 22,000 Manitobans living with dementia. Those who access the Society's offerings find the programs to be a lifeline. The Society offers: supportive counselling; caregiver and professional education; support groups for people with dementia and for their care partners; public awareness; the MedicAlert® Safely Home® program; the First Link® program; Minds in Motion® program; research funding and more. The Society is a prominent voice in advocating for change within all levels of government.

The Alzheimer Society of Manitoba Board of Directors (L-R):
Wendy Schettler (CEO), Barry Campbell, Glenda Stevens, Rob Kennedy,
Dan Sitar, Jason Alsip, Loreley Fehr, Jessica Phillips-Hunt, Carol Paradine,
Dean Giles, Stan Casar and Donald Dybka, far right (Chair).



What is Dementia?

Dementia is an “umbrella term” for a variety of progressive brain disorders. Symptoms may include memory loss and difficulties with thinking, problem-solving or language that are severe enough to reduce a person’s ability to perform everyday activities. A person with dementia may also experience changes in mood or behaviour.

Types of Dementia

Different types of dementia are caused by different physical changes within the brain. The most common forms of dementia in order of prevalence are:

- Alzheimer’s disease • Vascular dementia • Lewy body dementia
- Frontotemporal dementia • Creutzfeldt-Jakob disease

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Message from the CEO and Board Chair



Wendy Schettler, CEO and Donald Dybka, Board Chair

The importance of community: that’s what this year was all about for the Alzheimer Society of Manitoba.

More specifically, the Society brought forth a new initiative called **Dementia Friendly Communities** with a goal to ensure that individuals with dementia feel welcome to participate in society – regardless of whether they are buying groceries, attending a class at a local recreation centre, eating out in a restaurant or doing a myriad of other activities that bring them into contact with their neighbourhood friends and the public in general.

We are happy to say, “So far, so good.” After cold calling a multitude of organizations to explain the initiative, the word spread. Within the six month period between September 2016 and March 2017, we spurred community interest so much that, through word-of-mouth, we provided over 60 Dementia Friendly Community presentations, workshops and meetings around Winnipeg.

We are thrilled to say that the calls keep flooding in, indicating that the community is ready for this initiative... that people recognize the importance of inclusion for those with dementia.

Another high point in our year was our work towards accreditation with Imagine Canada. We were recently informed that our efforts have paid off – we will receive this important designation, proving that we are a strong organization with robust practices, leading the public to have confidence in our role in society.

The upcoming Imagine Canada accreditation has a connection to our Dementia Friendly Communities initiative: its slogan is, “Strong Charities. Strong Communities.”

The Alzheimer Society of Manitoba is a strong charity, and we are building strong, accepting communities for people with dementia.

Won’t you help us to reach this goal?

The Dementia Friendly Communities project is supported by the Winnipeg Foundation.



The Standards Program Trustmark is a mark of Imagine Canada used under licence by the Alzheimer Society of Manitoba.

Finding Opportunities

*in a
Welcoming Community*



Ensuring that people with dementia have opportunities to participate and be included in all aspects of community life is the goal of the Alzheimer Society's Dementia Friendly Communities initiative.

Recently, we talked with Tim and Glenda Oldham and learned that their life in Selkirk, Manitoba, is full of such opportunity. Tim, who has Alzheimer's disease, is treated with respect and courtesy during all of his activities and interactions.

Thank you to the people of Selkirk for exemplifying what Dementia Friendly Communities are all about!

Tim Oldham has a lot on the go. Sometimes he and his wife, Glenda, have to juggle activities around to fit them all in. And that's saying something for a man who was diagnosed with Alzheimer's disease last year.

From singing in a choir to participating in floor curling and bowling leagues to being involved in his church, Tim keeps busy both physically and mentally. Best of all, he feels welcome and accepted everywhere he goes in his community of Selkirk, Manitoba.

The 25-member choir he is involved with, called "The Back Pew Boys," performs concerts in the community. Both the floor curling and bowling leagues are offered through the Gordon Howard Senior Centre in Selkirk, where fellow participants are quick to step in to remind Tim when it's his turn.



He's also a member of a coffee group at the couple's church, Selkirk United, where he takes his turn as a server. Group members are kind, supportive and fun-loving, and they are interested in what's going on in his life.

It is evident that Tim and Glenda have found many great examples of dementia friendly organizations in Selkirk where people show a willingness to adapt to Tim's needs. This wonderful reality motivated them to retire to the community from their home in the country.

Making Communities Inclusive



"People know me and they know my circumstances. Sometimes it takes a minute for me to organize my words, but nobody interrupts me. Everyone is respectful and there's no judgement."

– Tim Oldham

Tim and Glenda Oldham at the bridge in Selkirk, Manitoba, their new home town.

How We Help

**"We support each other
and feel understood."**

"It is the highlight of my week!"

– Support Group Participants



Support Groups

Over the past year, four weekly **Support Groups** for people with dementia were offered. Everyone expressed that they benefited from attending.

Across Manitoba, 35 **Caregiver Support Groups** were available, attracting past participants as well as 298 new attendees. Group members indicated that they appreciate the emotional support from their peers and the group facilitator.

Client Support

The Alzheimer Society's First Link® staff members provided ongoing support to 5,291 people.

It is evident that our services continue to be needed as 1,921 new clients reached out for support this year.

Support for People with Dementia and Their Families

The Alzheimer Society of Manitoba is dedicated to providing quality programs and services that help people with dementia, their families and care partners, and the broader community.

We are aware that people come to us at different points in their journeys, from early symptoms through to the advanced stages.

No matter their situations, the staff at the Society are here to help.



Minds in Motion®

The **Minds in Motion®** program promotes physical activity, socialization and mental stimulation for people with dementia and their care partners. The program grew 23% during 2016-17, attracting 303 participants over 20 eight-week sessions. Assisting with delivery of the Minds in Motion® sessions were eight physical activity program leaders, as well as 70 volunteers.

Evaluations of the program reveal its success:

- 88% of participants said they would like to return to Minds in Motion® programs.
- 97% of care partners would recommend Minds in Motion® to others.

Thanks to our Community Partners:

- Centro Caboto Centre
- City of Winnipeg – St. James Civic Centre
- Gimli New Horizons 55+ Centre
- The Rady JCC
- Stride Place (formerly known as PCU Centre)
- The Wellness Institute
- YMCA-YWCA of Winnipeg (South Branch)
- YMCA-YWCA of Winnipeg (Elmwood-Kildonan Branch)

Keeping Mind and Body Nimble

Maryanne Boaler may have dementia, but she loves having a good time.

Maryanne is in her eighties, doesn't use a cane and has a head full of red hair. "Mom's like a beacon when she walks through the dining room at her assisted living residence," says Don Boaler, Maryanne's son. "She may need reminders to do some things, but she's still doing quite well."

Don and his wife, Kimberly, want to make sure Maryanne stays active and fit for as long as possible. To that end, they got involved with the Alzheimer Society of Manitoba's Minds in Motion® program at the Caboto Centre in Winnipeg. This program, which offers physical, social and mentally stimulating activities, is for people with early to moderate symptoms of dementia to attend with their family members or community friends.

"Mom loves it," says Don. "We interact with people and get physical exercise. The activities get her moving and stretching, and that will keep her nimble so she can continue to do everyday things, like dressing and reaching for something."

The family intends to sign up for upcoming Minds in Motion® sessions, which are offered at various locations for eight-week periods in spring, fall and winter.



The Minds in Motion® program has become a real family affair for the Boalers – everyone takes turns accompanying Maryanne each week. Sometimes it's Don and sometimes it's Kimberly (above center). Other times, one of the couple's two teenage sons, Lucas (left) and Brendyn (right), will pick up their grandmother and participate in the two-hour session with her.

Teepa Snow Comes to Winnipeg

The sold out 2017 Dementia Care conference for health care professionals attracted 669 participants. The boundlessly energetic Teepa Snow, a renowned advocate and educator, showed conference attendees how to make every interaction with someone with dementia engaging and meaningful.

Teepa's personal mission is to uphold the idea that "Life with dementia can be lived fully." Participants left inspired to take Teepa's teachings back to their worlds so that those with dementia and their caregivers receive the support they deserve.

Dementia Care
 2017

Education for Health Care Professionals

Providing education to health care professionals enables those working with people with dementia to provide compassionate care. Such education gives families confidence that staff members are well-informed about best practices in dementia care.

The 32-hour **P.I.E.C.E.S.™** training program was offered to 191 frontline registered personal care home staff. They were provided information about compassionate care for people with dementia.

An excellent way to understand what life is like for someone with dementia is by participating in the **Virtual Dementia Tour®** (VDT). This unique method of learning was offered to 711 individuals, raising their sensitivity to the needs of people with dementia.

Pre-professional Education increased by almost 30% this year. Presentations were provided to 1,300 students from nursing, social work, pharmacy, health care aide and unit clerk programs. This education helps build an informed future workforce.



Teepa Snow presented at both the 2017 Dementia Care conference and at a special Family Night. Both events were sold out.

Education for People with Dementia and Their Families

How We Help



For Caregivers and Family Members

Telehealth (video teleconferencing) offered five education sessions to 45 provincial sites.

An eight-week **Experiencing Dementia** series was offered to promote dialogue about advocacy and future planning between people with early symptoms of dementia and their care partners.

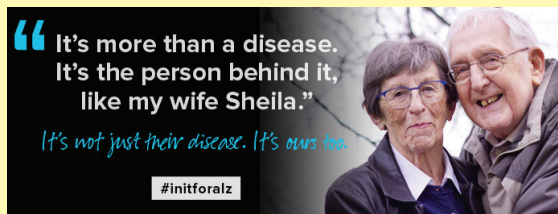
Nine **Family Education** sessions were provided for 810 participants. One of these sessions was the **Family Night with Teepea Snow**, which attracted 400 attendees.

Care4u® family conference was a great success with 240 attendees. Care partners connected with specialists to learn about community resources, self-care tips and strategies to better support someone with dementia.

Seven **Living with Dementia: First Steps** series were held, with a total attendance of 316 people – an increase of 78% over last year. Specialists lead these intensive “how-to” sessions for people with dementia and their family and friends, providing information on many relevant topics.

For the Public

January Awareness 2017 showcased that dementia is more than just numbers: it's our friends and neighbours – people we see every day in our community. The #initforalz campaign encouraged everyone to take action towards building dementia friendly communities. The January Education forum, “What Can Brain Imaging Tell Us About Dementia,” attracted 150 attendees.



Public Awareness Presentations reached 3,649 Manitobans, increasing knowledge about dementia among community members. Examples of topics include warning signs, brain health and being a supportive community for both people living with the disease and their caregivers.

The monthly **eNewsletter** was sent to an average of 18,640 emails per issue, with a total annual distribution of 227,284. **Facebook** page “likes” increased by 61%.

Media hits totalled 2,650, a 52% increase. The **website** experienced an average of 6,906 visits per month – including 4,323 unique visitors each month.



How We Help: Spotlight on Research



Dr. Ben Albensi: Manitoba Dementia Research Chair

Dr. Ben Albensi is in his second year of a five-year appointment as Manitoba Dementia Research Chair (MDRC). He is working hard to meet the goals of this important position.

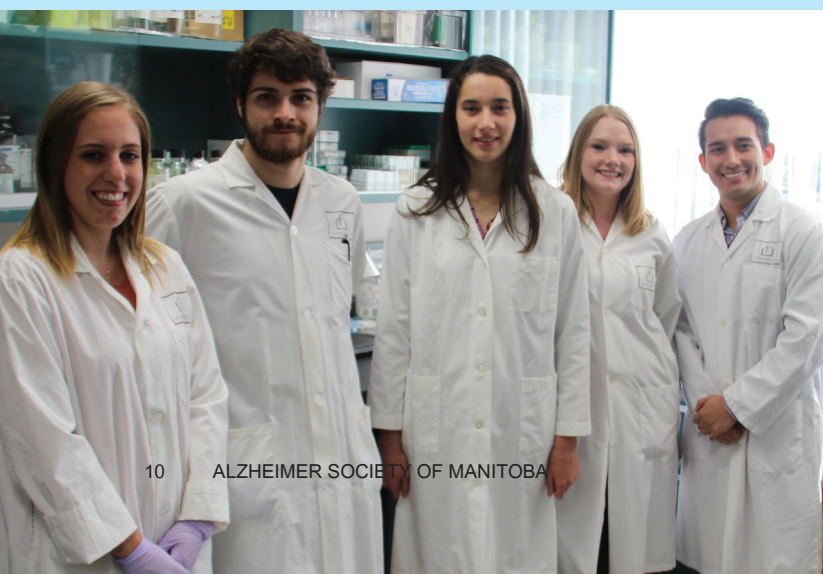
Through partnering with researchers, biomedical engineers, psychologists, doctors and chemists, Dr. Albensi is encouraging an increase in dementia research and capacity in Manitoba – both basic and patient-oriented. In doing so, a stronger and more cohesive dementia research community is emerging that will directly benefit Manitobans impacted by the disease.

In addition to liaising with other scientists, the MDRC funding has allowed Dr. Albensi to continue with and expand his own laboratory work. His current research concerns the biological

basis of memory, work that could ultimately lead to methods of treating memory disorders and related neurodegenerative conditions.

Going hand-in-hand with research is the dissemination of results. During his time as MDRC, Dr. Albensi and his associates have published over six full length papers and many abstracts on memory and Alzheimer's disease. In addition, they recently released a book on memory regulation.

Overall, Dr. Albensi has made great progress as Research Chair, but there is much work to be done. He will continue to partner with others working in the field over the next four years to advance dementia research.



Through a partnership established in 2015 between the Alzheimer Society of Manitoba and Research Manitoba, \$500,000 is made available over a five-year period to fund the Manitoba Dementia Research Chair.

The MDRC strives to increase dementia research and research capacity in Manitoba, increase dementia expertise in the province, and foster a stronger and more cohesive dementia research community.

This stimulation of new knowledge is expected to directly benefit Manitobans impacted by dementia.

The Alzheimer Society's contribution to the MDRC was generously donated by Wescan Electrical Mechanical Services.

Research Funding

The Alzheimer Society of Manitoba strives to increase knowledge about the cause, treatment, cure, effects and care of people with dementia.

Alzheimer Society Research Program (ASRP)

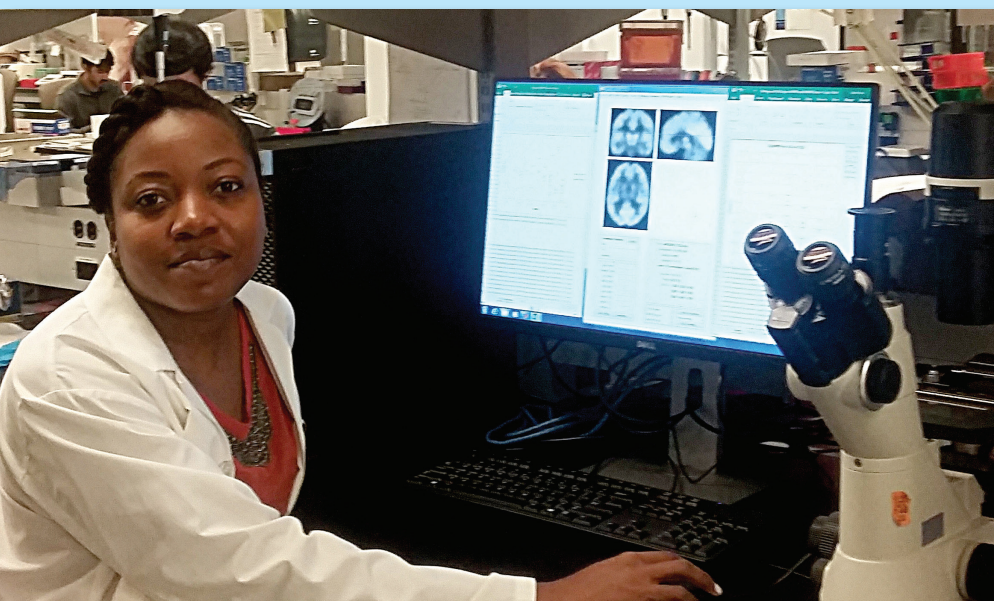
The ASRP is supported by Alzheimer Societies across Canada and their generous donors. It funds emerging and established investigators working in the biomedical and quality-of-life fields. The program was established in 1989 and has, to date, invested over \$50 million in research. This research is needed to keep pace with the increasing prevalence and impact of dementia.

The Alzheimer Society of Manitoba contributed \$74,406 to the program this year.

Graduate Student Fellowship Research Program

The Alzheimer Society also encourages students to undertake research projects. To this end, the Society provides \$8,000 in funding to researchers under its Graduate Student Fellowship Research Program.

Congratulations to this year's recipients: **Cassandra Natividad Aldaba and Audrey Katako.**



Audrey Katako: Early Detection Focus of Research

Over the last year, student researcher Audrey Katako has been helping to create a new and more advanced method of detecting Alzheimer's disease and dementia. She hopes that her research will eventually allow diagnosticians to use a simple Positron Emission Tomography (PET) brain scan to detect dementia much sooner and with much more certainty. (A PET scan is capable of revealing cellular level metabolic changes in the tissue.)

Early detection means that, potentially, people can get into some form of treatment sooner. Many benefits can be reaped by such an advancement: medication could help to temporarily stave off

symptoms, earlier access to psychosocial education can be obtained, and people would have time to plan for their futures.

Audrey is a Master's degree student in the Department of Human Anatomy and Cell Science at the University of Manitoba. She says her work is a combination of excitement and frustration, explaining that there is a pressure and responsibility to her research that can be overwhelming, but she uses that as energy to push herself forward. At the end of the day, she wants to help people who are being challenged by this disease.



Cassandra Natividad Aldaba: Using Virtual Reality in Unique Study

Cassandra Natividad Aldaba's unique research uses a virtual reality cognitive training program with people with dementia. She is investigating its benefits in maintaining or improving cognitive abilities.

Participants in the pilot study wear a head mounted display through which they view a virtual world that was created by Cassandra. Using a wheelchair that acts as a joystick, they can move in the real environment in synchrony with the virtual environment, which is designed to mimic every day shopping locations. They are given tasks to do in this virtual environment – such as buying items on a grocery list – over a number of sessions during an eight-week period.

Both the spatial memory (where is that store?) and the working memory (what's on that list?) of participants is challenged. Cassandra will analyze the effects of this cognitive training. The hope is that participants will show improvement, or at least maintenance of, their cognitive abilities, leading to lengthening the time a person is able to be independent in everyday tasks.

Event Highlights

*Help From Our Friends
All Year Round!*



Trivia Challenge



Motorcycle Poker Derby



Coffee Break®

Motorcycle Poker Derby

The 21st annual Motorcycle Poker Derby in Brandon was held in August, with many motorcycle enthusiasts enjoying a beautiful ride and raising over \$15,000 in support of the Alzheimer Society. The Christian Light Riders volunteers once again "led the pack" by organizing friendly motorcycle competitions after the ride and helping with the BBQ.

Coffee Break®

Coffee Break® fundraisers were hosted by 275 individuals and organizations throughout the province, raising over \$65,000 for the Society.

Trivia Challenge

The eighth annual Alzheimer Society Trivia Challenge presented by the Club Regent Casino & Event Centre took place in October and raised over \$27,000. More than half of the 25 participating teams raised \$500+ to achieve VIP status.

Giving Tuesday – Matching Gift Campaign

The holiday Matching Gift Campaign kicked off on Tuesday, November 29. This year's \$10,000 match was graciously donated by the Shindleman Family. We had an overwhelming response from our supporters, who helped us almost double our goal, raising close to \$40,000 (including the Shindleman's gift).



How You Help



A Night to Remember in Hawaii Gala

The Gala, held on February 9, 2017, was another huge success, with more than \$310,000 raised. Proceeds from balloon pops, raffle ticket sales, the two silent auctions and the live auction came to \$86,000. The evening was almost sold out with 93 sponsored tables and more than 900 guests in attendance.

Tannis Ehinger, who was featured in the Fall Direct Mail Campaign, delivered an emotionally charged account of her experience helping to care for her mother, Norma. Tannis's speech encouraged 68 Gala table sponsors to renew that night for 2018.

Donor's Choice

The canvassing efforts of our Donor's Choice partners in rural communities raised over \$56,000 this year.

Anything for Alzheimer's

Many individuals and organizations continued the growing trend of hosting creative fundraisers to celebrate special occasions or support communities through our Anything for Alzheimer's program. These personal efforts raised more than \$41,500.



Anything for Alzheimer's: Winnipeg 10&10 Race

The Society was happy to be the Running Room's charity of choice for their annual Winnipeg 10&10 Run. Held on September 11, this event was presented by the Investors Group in conjunction with Winnipeg's Manyfest. Several Society staff members came out to volunteer. The Running Room presented us with a cheque for \$1,500 and confirmed that we will be their charity of choice again for the September 2017 event.

Making Memories Matter

**OVER \$340,000
WAS RAISED THROUGH
66 COMMUNITY WALKS
PROVINCE-WIDE!**



The reason I am walking...

"I'm walking because we're all in this together. At some point in our lives, we will all face the struggles of dementia in our family and communities, and we all need to help each other."

– Karen Braun

"I'm walking because it is important to raise money for programs and research. I hope that by the time my kids and grandkids are my age, we will know what causes dementia so we can work to prevent it."

– Leona Nickel

Four Friends Make Memories Matter

Karen Braun, Debbie Hildebrand, Leona Nickel and Phyllis Friesen (seen here from left to right) participated in the 2016 Winnipeg Walk for Alzheimer's. It was their first time attending the Winnipeg event, but all four have taken part in and assisted with their Regional Walk in Altona for many years.



"I'm walking to support a worthwhile cause. By participating, I'm staying connected and being part of a larger group of supporters."

– Debbie Hildebrand

"I'm walking because dementia affects a lot of families. I want to get the word out there so that people feel comfortable talking about it."

– Phyllis Friesen

Trail Stories

Karen Braun

Karen Braun has participated in the Walk for Alzheimer's for the past 24 years.

"My grandmother passed away in 1989 from Alzheimer's disease, and I chose to walk in Winkler a few years later in her memory and as a tribute to her," she says.

Walking for Alzheimer's became even more important to Karen when her late father was diagnosed in 2006. She continues to participate and to avidly fundraise, and has earned the title of Top Individual Regional Fundraiser several times.

Debbie Hildebrand

Debbie Hildebrand volunteers at the Altona Personal Care Home on the dementia unit. She feels privileged to be able to spend time with the residents.

One of those residents is Debbie's aunt, who she describes as a "gentle soul." Debbie helped care for her aunt before she moved to the care home seven years ago, so has an intimate understanding of the journey that people with dementia and their families must travel. She has received assistance from the Alzheimer Society through a local Support Group, and she helps run regional Telehealth conferences.

She also gives back by joining her friends in Altona each year to Walk for Alzheimer's and raise money for this important cause.

Leona Nickel

Leona Nickel has also walked united in support of people with dementia for 24 years. She has many family members to commemorate, including her mother, who passed away in 1997, as well as seven other members of her mother's family.

"I fully anticipate that I, too, will walk that road someday," she says.

As well as participating in the Walk, Leona also assists the Alzheimer Society through her work as a Support Group leader in Altona. She received a 25-year volunteer pin in 2016 and was the Society's Distinguished Member in 2004.

Phyllis Friesen

When Leona's mother (see above) was living with dementia over 20 years ago, Phyllis Friesen decided to support her good friend's family by joining the Altona Walk and fundraising for a good cause. She's still supporting it today, and she recently became one of the organizers.

Over the years, this event has become even closer to Phyllis's heart: her mother, who passed away in 2005, had dementia, as did her mother's four brothers.

Phyllis was prime caregiver, both when her mother was living in her own home and after she moved into personal care. Now, Phyllis is discovering that friends her own age are being diagnosed. "I just want to do my part by walking each year," she says.

Thank you to each and every volunteer who dedicates their time and energy to help in the work we do. Whether volunteering at one of our events, coordinating the Touch Quilt Project, leading a support group or helping with the data base – we depend on your assistance so we can support families impacted by dementia. We couldn't do it without you!

Pin Recipients for Years of Volunteering

20 YEARS

Marge Loeppky

15 YEARS

Bob Kowalchuk

Grace Loewen

John Giavedoni

10 YEARS

Steven Mardero

Wendy Bouchard

Phyllis Friesen

5 YEARS

Boni Carbotte

Cindy Campbell

Arden Winstone

Judy Breckman

Wendy Memryk

Larry Memryk

Val Weide



Volunteer Highlight:

John Giavedoni Receives 15 Year Pin

The first time John Giavedoni volunteered at the Walk for Alzheimer's, he and his daughter, Claire, ended up with numb arms. That's because one of their jobs was digging water bottles out of a huge tub of ice water to hand out to walkers.

That was 15 years ago, and it was the beginning of John's long commitment as an Alzheimer Society volunteer. While he temporarily lost the feeling in his arms that day, he definitely did not lose the feeling that he wants to help those with dementia and their families.

John rarely misses volunteering at the Walk and has had many jobs since that first year – from working at the check-in tables to assisting in the food tent. He also helps as a Gala volunteer: he has served as a Gala Committee member several times and has participated in many night-of jobs, including everything from selling raffle tickets to taking photos to live auction spotting.

"I believe in giving back to the community," says John. "You can give time, expertise, money – whatever you have to offer. If everyone gives a little, the community will be a better place."

John chose to give back though volunteering at the Society because he wanted to show appreciation for the help he and his family received when his mother was diagnosed with Alzheimer's disease over 20 years ago. While his mother has since passed away, John – often with Claire by his side – continues to be a fixture during these Society events.

It gives the Society a good feeling to recognize John as a dedicated volunteer. This year, he has earned his 15 year pin.



Celebrating Volunteers

"My favourite part about volunteering is feeling the immense amount of support – from event participants, the volunteers and the Alzheimer Society staff. You can feel the community spirit, and I love being a small part of helping raise awareness about dementia."

– Gwendolyn (at left) with fellow volunteers Cindy, Samarha and Cheryl.

Distinguished Member Award: *Don Dybka Gets Back What He Gives*

Don Dybka's commitment as a volunteer with the Alzheimer Society of Manitoba is truly impressive. That's why he is such a deserving recipient of this year's Distinguished Member Award.

Don's initiative and dedication is far-reaching. A member of the Board for five years, he served as Chair during 2016-17. While on the Board, he has been involved with the Audit Committee, the Nominating Committee and the Governance Standards Task Force. Outside of his commitment to the Board, he worked as a Gala Committee volunteer for three years.

Don is humble about these accomplishments, instead throwing accolades at the Board, Committee and staff members with whom he works. "I get as much back as what I give because the people here work so hard in support of the Society's mission," he says. "I've learned a lot working with this organization, and it's gratifying to see the gains we've made together."

Some of the progress the Society has made stems from Don's extensive experience in governance renewal, which has been a significant contribution at the Federation level. He has given over 700 hours in governance volunteering, both at the Alzheimer Society of Canada Board level as Manitoba's representative and by providing leadership on the President's Task Force.

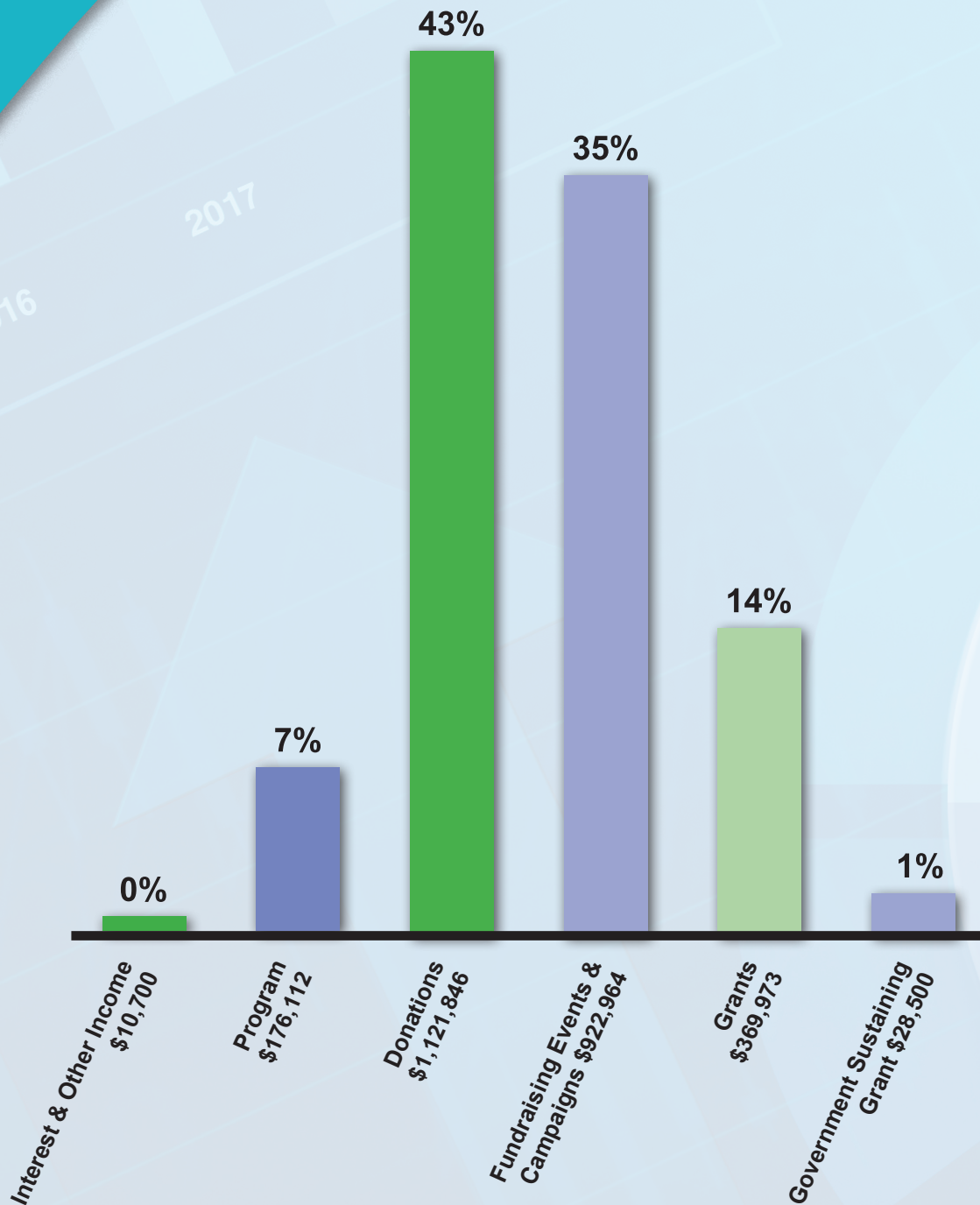
Through it all, Don remembers his reason for being here: his mother-in-law had Alzheimer's disease, and he witnessed the impact it had on his wife, Valerie, and her family. "We are all basically a collection of memories, and when that is taken away, it's tough. The Alzheimer Society plays a vital role in helping people with dementia and their families to work through their unique circumstances. It's uplifting to have the opportunity to play a role in that."



Financial Report

Revenue Breakdown 2016-17

\$2,630,095

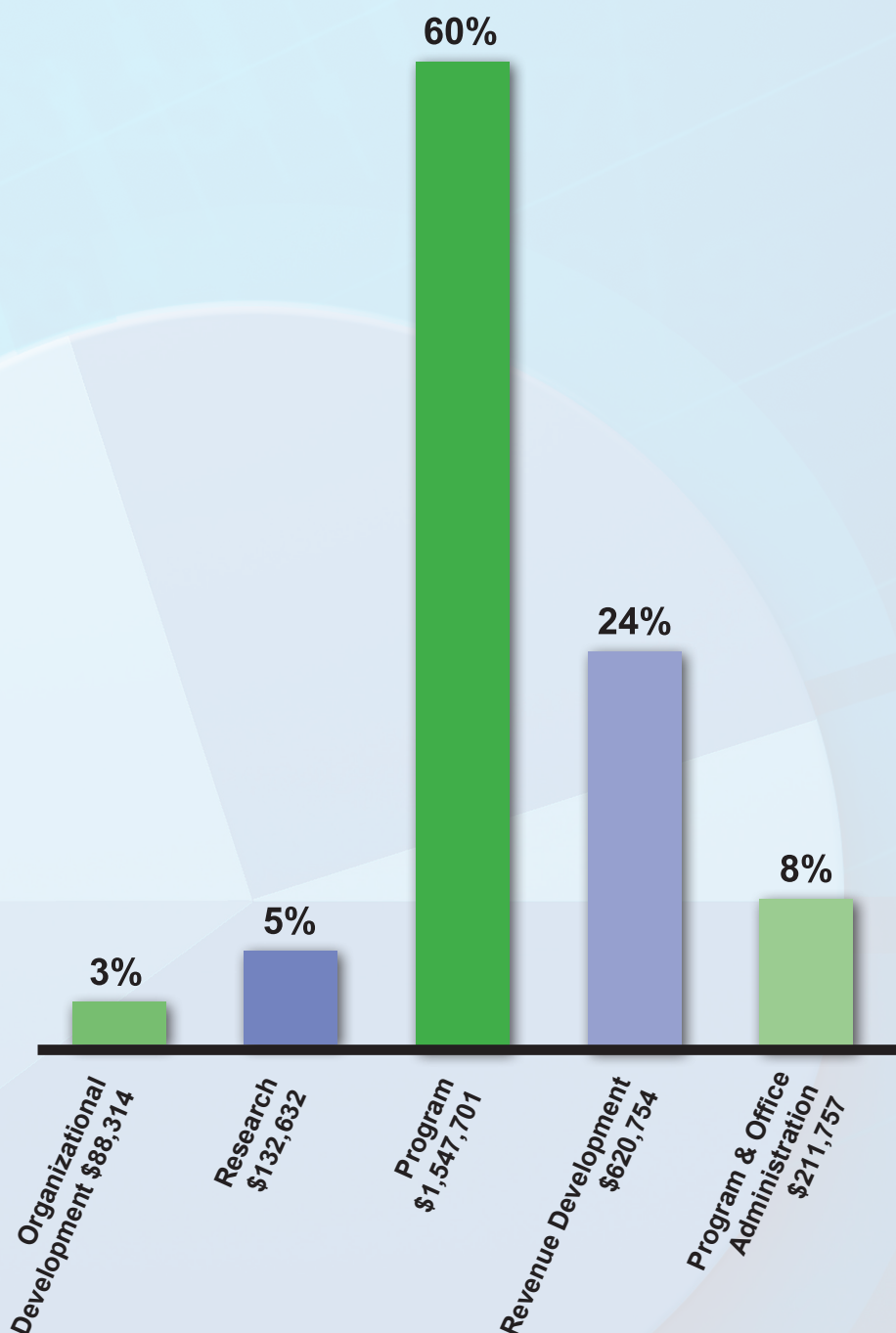


This financial information has been extracted from the Annual Financial Statements reported on by our auditing firm, MNP LLP.

Expenses Defined

Expense Breakdown 2016-17

\$2,601,158



Program Costs Related to the Mission of the Society

Client Services – Costs related to the delivery of information, support, education and advocacy for people with dementia and the family and friends who care for them.

Community Development – Costs related to the delivery of programming that increases community awareness of dementia and the Society's reach to Manitobans.

Education – Costs related to the purchase of resource materials and the development, delivery and evaluation of workshops, seminars and conferences for health care staff.

Organizational Development

Costs related to the governance of the Society, including board meetings, board recruitment and training, strategic planning and the Annual Report. It also includes general staff training and database system support and maintenance.

Program and Office Administration

Costs related to the infrastructure support of the programs and services of the Alzheimer Society, including the administrative staff support to program and fund development, and expenses related to management of finance and administration.

Research

Costs related to funding for provincial and national research initiatives.

Revenue Development

Costs related to fundraising initiatives and events, direct mail campaigns, administration of online donations and planned giving programs.

The Alzheimer Society of Manitoba's audited financial statements are available at:

alzheimer.mb.ca

Thank You To Our Donors



Darlene Peters Shares Hopes Through Bequest

Darlene Peters was a woman with a generous heart. Before she passed away on March 15, 2016, she made arrangements to share her hopes for a better future for those with dementia by leaving a bequest to the Alzheimer Society of Manitoba.

Darlene knew first hand how dementia affects families. Her brother's wife started showing signs of Alzheimer's disease when she was only 53. Darlene supported the couple as they negotiated the changes that Alzheimer's disease brings.

"I was the main caregiver for my wife Marge, but Darlene was always there to help me," says Dave Peters. "Marge died just

\$50,000+

Wescan Electrical
Mechanical Services
Estate of Edward Derback
Estate of Fred Gordon Hutchinson
Estate of Clarke Herbert Mills
Estate of Darlene Gale Peters
Estate of Hugh James Walker

\$25,000+

Health Partners
Investors Group
Estate of Morris Klowak
MGEA All Charities Campaign
The Winnipeg Foundation
Estate of Dorothy May Wood

\$10,000+

All Seniors Care Living Centres
The Winnipeg Foundation -
Brynjolfur Kristin Brynjolfsson
Fund
Carman Ukrainian Dinner
Derksen Plumbing & Heating
DMS Industrial Constructors
David Greenwood
Manitoba Hydro Employees
Charitable Donations
Qualico
The Shindleman Family
Estate of Gladys Tait
City of Winnipeg Employees
Charitable Fund

\$5,000+

City Press
Joan Cunnin
East Side Ventilation
Patrick J. Garrity
Elizabeth & Brian Hastings
Josef Ryan Diamonds
Club Regent Casino & Event
Centre
Estate of Georgina Isabella
Matchett
Pembina Manitou Community
Canvass
The Winnipeg Foundation -
Pendeshuk Family Fund -
Dennis and Doris Estates
RBC Foundation

Revera Retirement Living &
Long Term Care Services
T.J. Rice Family Foundation
Tanis Sheldrick
South Beach Casino & Resort
Stephen Spitzer
Bob Toews
The Winnipeg Foundation -
Roberta Stewart Vinet
Research Fund
Elizabeth Zandstra

\$2,500+

Anchor Construction
Art for Alzheimer's Raffle
Bockstael Construction
Boissevain & Morton
Donor's Choice
Carlson Commercial Industrial
Services
CIBC
Deloraine & Area Donor's Choice
E.H. Price
Enterprise Rent a Car Canada
Foundation
Evident IT
Lynne Fairhall
FWS Group of Companies
Great-West Life
The Jewish Foundation of
Manitoba
Lawton Partners
Killarney & Area Donor's Choice
Estate of Marion Watson McKinlay
Ray Padua
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before her 60th birthday in 2003, but with the family's help, we were still able to do a lot together."

Dave was a long distance trucker, and he took Marge with him when she was still well enough to travel. Later, she lived in a care home, but Dave never missed a day's visit. Darlene often accompanied him, and her compassionate understanding for Marge inspired her to leave her bequest.

Darlene's generosity will help the Alzheimer Society to continue to provide programs and services for those in need.

Darlene Peters' mother and siblings will always remember her generous spirit.
L-R: Trudie Neufeld, Cornie Peters, mom Agatha Peters, Dave Peters and Anne Kornelsen.



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**- Ron Popiel,
Revera Retirement Living
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