

2023 IG Wealth Management Walk for Alzheimer's Sponsorship Opportunities



Your support makes a difference in our community. Take the first step towards a world without dementia and become a sponsor for the 2023 IG Wealth Management Walk for Alzheimer's.

This nation-wide event is designed to raise awareness and funds to support people and families living with Alzheimer's disease and related dementias. We will be hosting an in-person walk at Assiniboine Park on Saturday, May 27th, 2023. Participants can also "Walk Your Way" from anywhere in Manitoba or join their local walk through our website at alzheimer.mb.ca/wfa2023. The IG Wealth Management Walk for Alzheimer's unites the community, encouraging people of all abilities to participate both at the Winnipeg Walk or wherever they are located in Manitoba. While there is no registration fee, each participant is encouraged to fundraise in order to contribute to the cause and raise awareness.

Benefits

- Be a community leader in supporting people living with dementia
- Gain a presence on the Alzheimer Society website, social media channels and mailing list (mailing list includes 15,000 contacts, Facebook – 6,987 followers, Twitter – 2,695 followers, Instagram – 1,488 followers, LinkedIn – 308 followers)
- Engage in meaningful conversations with Walk attendees and promote long term relationships

Sixty-two per cent of people have or had a close friend or family member diagnosed with dementia. This means your employees, clients, family and friends are among those affected.

Show your support and become a sponsor today.



	Title	Provincial	Food	Rest Area	Fun Crew	Route
Financial commitment/year	SOLD	\$5,000	\$3,500	\$2,000	\$1,000	\$500
Number available	1	1	1	2	1	3
Speaking Opportunity (Online Video Promoted or day-of event)	✓					
Verbal Recognition on day-of event	✓	✓	✓	✓	✓	✓
Personal Promoted Walk Video with Logo Recognition	✓	✓				
Print Material and Media						
Exclusive logo positioning in event title	✓					
Acknowledged on poster	Logo	Logo				
Thank-you in Annual Report (Name)	✓	✓	✓	✓	✓	✓
Onsite Signage (Name)	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional materials or giveaways at event	✓	✓	✓	✓	✓	✓
Online Recognition						
Acknowledged on the Walk website	Logo	Logo	Logo	Logo	Name	Name
Social media acknowledgement	Logo	Logo	Logo	Logo	Name	Name
Acknowledged in Pre-Event communications	Logo	Logo	Logo	Logo	Name	Name
Acknowledged in post event thank you email to participants (name)	✓	✓	✓	✓	✓	✓

Customizable Sponsorships Available!

For more information, or to become a sponsor please contact:

Allison Woodward
 Events Manager
 204-943-6622
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Get Your Runners On and Join Us!
Donate Today