



A conference for family and friends  
caring for people living with dementia.

# SPONSORSHIP OPPORTUNITIES

## Saturday, October 28, 2023

Canad Inns Destination Centre Polo Park

9 am - 3:30 pm



### What is Care4u?

Care4u is a **day of education and support** for family and friends caring for a person living with dementia. The conference features local and national healthcare and community professionals who will share the latest about dementia, caregiving strategies and community resources while empowering care partners to pay attention to their own well-being.

### How does Care4u help the community?


Care4u connects care partners to...

- **Information, strategies and education resources** that they can use in their day-to-day caregiving role and to help them plan for the future
- **Other care partners** who are also on the dementia caregiving journey
- **Service providers** who specialize in supporting the needs of those impacted by dementia, which will provide information on navigating health and community resources

**Your sponsorship will provide valuable support  
to care partners in Manitoba!**



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	Title	Lunch	Speaker	Breaks	Care partner	Booth
<b>Financial commitment/year</b>	<b>SOLD</b> 	\$5,000	\$3,500	\$2,500	<b>SOLD</b> \$1,500	\$500
<b>Number available</b>	1	1	1	2	2	20
Speaking opportunity day of event (Video or in-person)	●					
Verbal recognition on day-of event	●	●	●	●	●	
Exhibitor booth	●	●	●	●	●	●
<b>Print Material and Media</b>						
Exclusive logo in event title	●					
Logo on poster	●					
Acknowledgement on event day agenda as Lunch Sponsor		●				
Acknowledgement on break tables				●		
Thank you in Annual Report (Name)	●	●	●	●	●	
Onsite signage (Name)	●	●	●	●	●	
Opportunity to provide promotional materials and/or giveaways at event	●	●	●	●	●	●
<b>Online Recognition</b>						
Acknowledged on the Care4U website	Logo	Logo	Name	Name		
Acknowledged in pre-event e-mail marketing	●	●	●			
Acknowledged in post event thank you email to participants (name)	●	●	●	●	●	
Social media acknowledgement	●	●	●	●	●	●

## Customizable Sponsorships Available!

**For more information or to become a sponsor, please contact:**

Kyla Wiebe, Donor Relations Officer at 204-943-6622 or [kwiebe@alzheimer.mb.ca](mailto:kwiebe@alzheimer.mb.ca)

*Please note: Some benefits are time sensitive and implementation will depend on when sponsorship agreement is confirmed.*