



A conference for family and friends  
caring for people living with dementia.

# SPONSORSHIP OPPORTUNITIES

## Saturday, October 19, 2024

Victoria Inn Hotel & Conference Centre, 1808 Wellington Ave.

9 am - 3:30 pm



### What is Care4u?

Care4u is **a day of education and support** for family and friends caring for a person living with dementia. The conference features local, national and international healthcare and community professionals who will share the latest about dementia, caregiving strategies and community resources while empowering care partners to pay attention to their own well-being.

### How does Care4u help the community?

Care4u connects care partners to...


- **Information, strategies and education resources** that they can use in their day-to-day caregiving role and to help them plan for the future
- **Other care partners** who are also on the dementia caregiving journey
- **Service providers** who specialize in supporting the needs of those impacted by dementia, which will provide information on navigating health and community resources

**Your sponsorship will provide valuable support  
to care partners in Manitoba!**



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|  | Title  | Lunch   | Speaker | Break   | Care partner |
|--|--|---------|---------|---------|--------------|
| <b>Financial commitment/year</b>                   | <b>SOLD</b><br> | \$5,000 | \$3,500 | \$2,500 | \$1,500      |
| <b>Number available</b>                            | 1  | 1       | 1       | 1       | 4            |
| <b>Day of Event</b>                                |  |         |         |         |              |
| Speaking opportunity at event (Video or in-person) | ●  |         |         |         |              |
| Verbal recognition at event                        | ●  | ●       | ●       | ●       | ●            |
| Exhibitor booth                                    | ●  | ●       | ●       | ●       | ●            |
| <b>Print Material</b>                              |  |         |         |         |              |
| Exclusive logo in event title                      | ●  |         |         |         |              |
| Logo on poster                                     | ●  |         |         |         |              |
| Name on event day agenda as Lunch Sponsor          |  | ●       |         |         |              |
| Name on break tables                               |  |         |         | ●       |              |
| Name & thank you in Annual Report                  | ●  | ●       | ●       | ●       | ●            |
| Name on onsite signage                             | ●  | ●       | ●       | ●       | ●            |
| <b>Online Recognition</b>                          |  |         |         |         |              |
| Care4U website                                     | Logo   | Logo    | Name    | Name    |              |
| Custom email                                       | ●  | ●       |         |         |              |
| Name in pre-event email marketing                  | ●  | ●       | ●       |         |              |
| Name in post event thank you email to participants | ●  | ●       | ●       | ●       | ●            |
| Social media post                                  | ●  | ●       | ●       | ●       | ●            |

## Customizable Sponsorships Available!

**Exhibitor Booths Available for \$500**

**For more information or to become a sponsor, please contact:**

Kyla Wiebe, Donor Relations Officer at 204-943-6622 or [kwiebe@alzheimer.mb.ca](mailto:kwiebe@alzheimer.mb.ca)

*Please note: Some benefits are time sensitive and implementation will depend on when sponsorship agreement is confirmed.*