



SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits

| | Feature Sponsor (8,500) | Signature Sponsor (5,000) | Supporting Sponsor (3,500) |
|---|----------------------------|------------------------------|-------------------------------|
| Remaining opportunities | 2 | 5 | Unlimited |
| Day of Event | | | |
| VIP seating | ● | | |
| Logo incorporated in featured sponsor item | ● | | |
| Feature slide in event slide show | ● | | |
| Recognition on stage from emcee | ● | | |
| On-stage mention | ● | ● | |
| Seating for table of 8 | ● | ● | ● |
| Logo on premium sponsor "wall" | ● | ● | ● |
| Recognition on group slide in event slide show | ● | ● | ● |
| Print Material | | | |
| Logo on event signage highlighting Signature element | ● | ● | |
| Custom company ad or company message in event program | Full page | Half page | Special listing |
| Inclusion in post-event Winnipeg Free Press Feature | Photo & logo | Logo | Special listing |
| Digital Material | | | |
| Feature post on social media | ● | | |
| Logo on select event emails | ● | | |
| Recognition in group post on social media | ● | ● | |
| Recognition on event webpage | Linked logo | Linked logo | Name |



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Feature Sponsor (\$8,500)

- Reception **SOLD**
- Red Carpet/Photo Area **SOLD**
- Decor I **SOLD**
- Decor II **SOLD**
- Host Bar
- Balloon Pops **SOLD**
- Dessert
- Wine **SOLD**
- Graphic Design **SOLD**

Signature Sponsor (\$5,000)

- Signature Cocktail **SOLD**
- Signature Mocktail
- Silent Auction Section I **SOLD**
- Silent Auction Section II
- Entertainment
- Live Auction
- Volunteers
- Printing **SOLD**

Supporting Sponsor (\$3,500)

Unlimited opportunities

Customizable sponsorships available!

Tables of eight are available for \$2,400

To confirm your sponsorship or for more information please contact:

Emily Kinnaird at gala@alzheimer.mb.ca or 204-943-6622