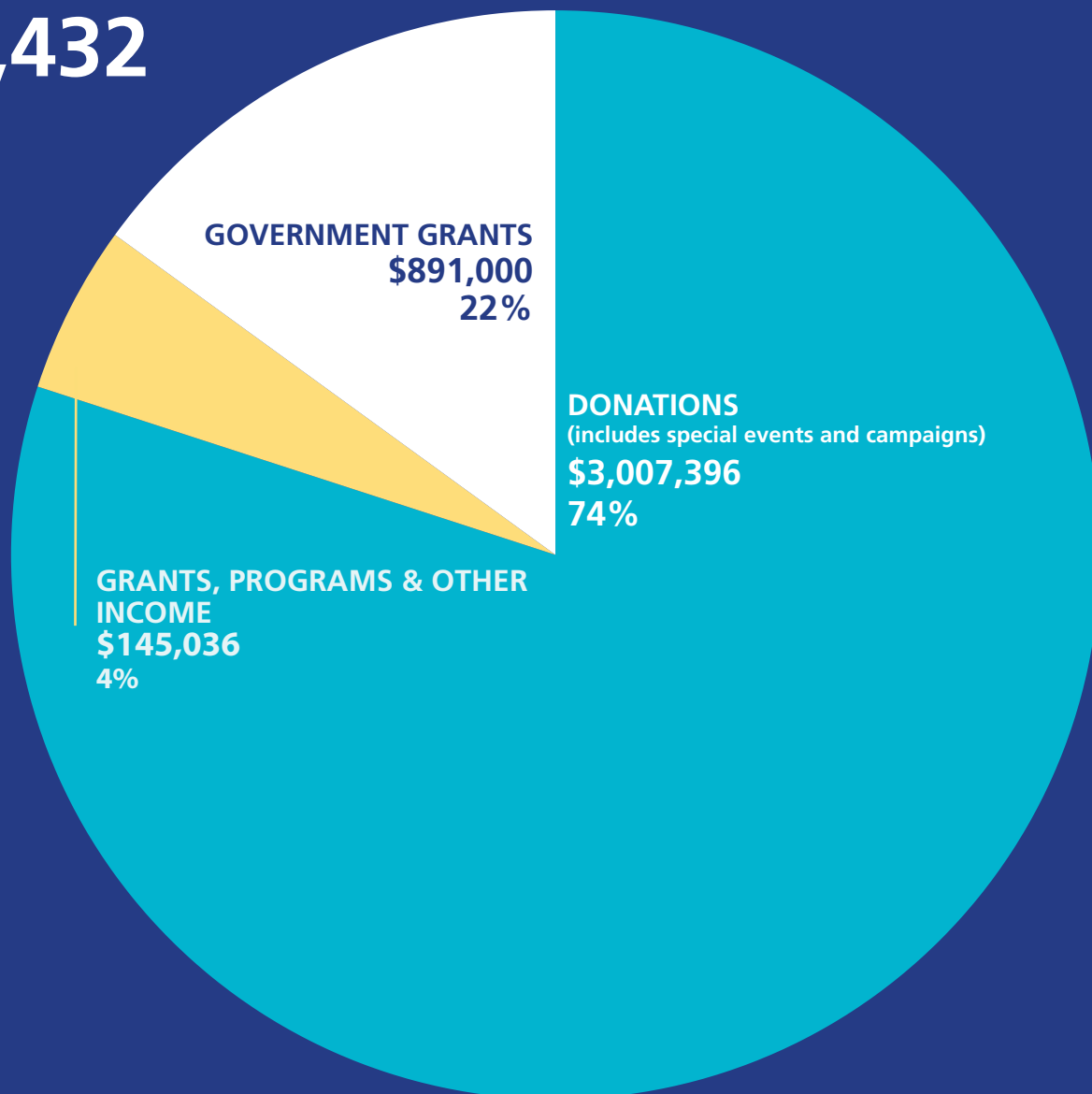


FINANCIAL REPORT

Revenue breakdown 2025-2026

\$4,043,432



This financial information has been extracted from the Annual Financial Statements reported on by the Alzheimer Society of Manitoba's auditing firm, MNP LLP.

EXPENSES DEFINED

Expense breakdown 2025-2026
\$4,041,426

Revenue development

Costs related to fund development, including fundraising initiatives and events, direct mail campaigns, administration of online donations, expenses related to finance management and administration and planned giving programs.

Program & office administration

Costs related to the infrastructure and administrative staff support of the programs and services offered by the Alzheimer Society.

Organizational development

Costs related to the governance of the Society, including board meetings, board recruitment and training, strategic planning and the Annual Report. It also includes general staff training.

Research

Costs related to funding for provincial and national research initiatives.

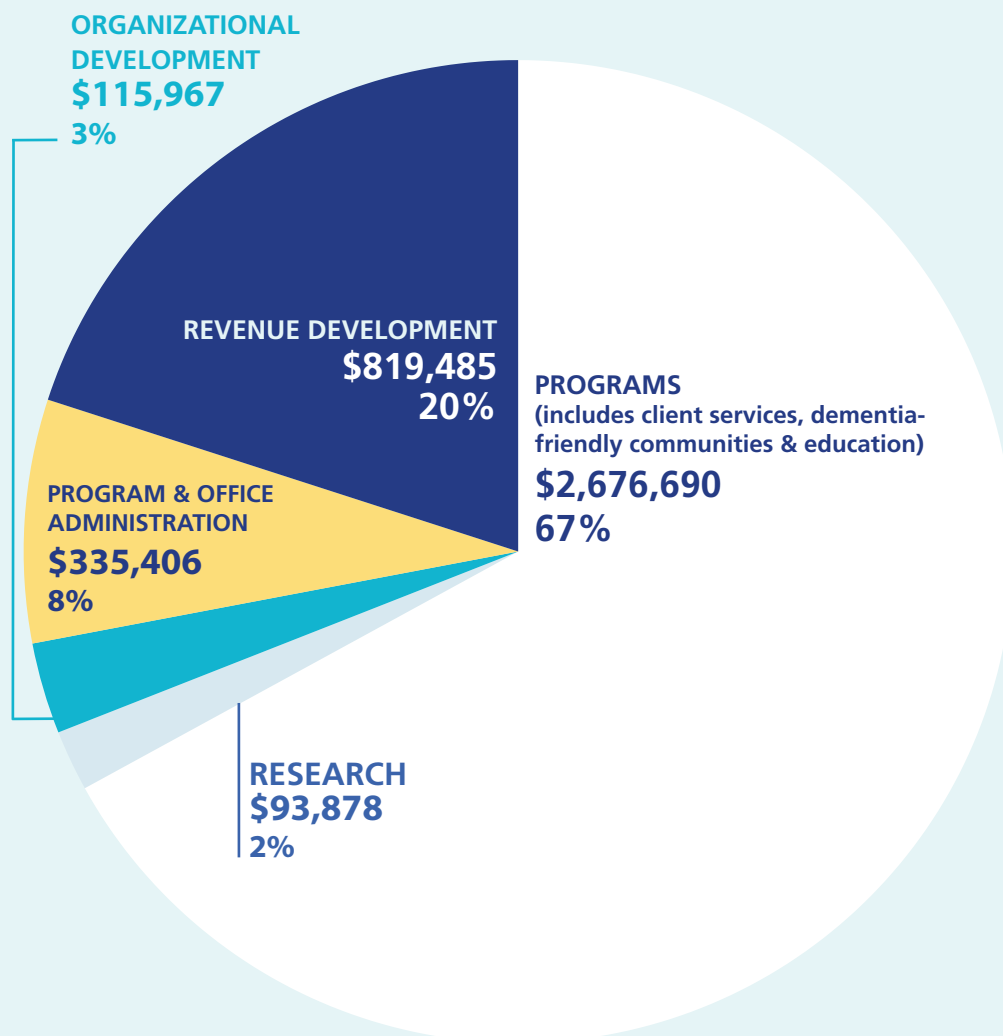
Program

Client services:

Costs related to the delivery of information, support, education and advocacy for people living with dementia and the family and friends who care for them.

Dementia-friendly communities:

Costs related to the delivery of programming that increases community awareness of dementia and the Society's reach to Manitobans.



The Alzheimer Society of Manitoba's audited financial statements are available at alzheimer.mb.ca